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DP² BILLING SOLUTIONS CHOOSES SENSIBLE TECHNOLOGIES TO PROVIDE COMPLETE INTELLIGENT MAILING SERVICES

By utilizing Sensible Technologies, DP² increases client satisfaction through improved operations, efficiency and service.

LIVONIA, MICH. —Sensible Technologies, a leader in offering intelligent mailing solutions that are easy to use and reliable at a lower operating cost, announced today that Texas-based DP² Billing Solutions has selected the company for its complete intelligent mailing services by utilizing the Document Reliability System™ (DRS), Uluro's Utrack and Sensible Classic Systems.

“Offering a complete mailing solution is our goal, and it is good to see a customer like DP² taking advantage of our entire package to improve overall capabilities,” said Earle Painter, Sensible Technologies Vice President of Sales Support and Business Development. “The Sensible offering enables complete mail piece tracking validation and integrity down to the piece level without months of implementation, or costly integration. Utilizing DRS and Uluro is the Sensible choice for handling complex mailing.”

Sensible Technologies DRS includes three software modules - Output Verification, Enterprise Performance Management and Operations Dashboard. With an innovative camera system and an intuitive operator interface, DRS Output Verification offers reliable job and mail piece integrity across the enterprise. The DRS Enterprise Performance Management solution will allow DP² users to effectively measure and optimize the performance of people and systems while the DRS Operations Dashboard allows real-time production monitoring across the enterprise from a single location.

“Employing Sensible Technologies' intelligent mailing solutions means that we are delivering document solutions at a superior, unrivaled service level,” said Curtis Nelson, DP² President and Co-Founder. “We strive to continually improve our existing solutions, making them stronger, better and more advanced. By utilizing Sensible Technologies complete solutions, we are offering a higher level of service and benefits to our valued customers.”

DP² customers will also be able to manage data from file receipt to mailing, down to the piece level, by utilizing Uluro technologies, a fully automated document production system that allows service providers to streamline and reduce the costs of complex print and mailing processes.

With DP²'s purchase of Sensible Technologies' Intelligent Inserter and Feeder/Folders, DP² increases customer ease of use and internal operations through the system's advanced touch screen interface, unlimited intelligent station selection, sequential start-up and shut down, and computerized weighing, among other features.

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About Sensible Technologies

Sensible Technologies provides companies with a multitude of intelligent inserting solutions that deliver more uptime, lower operating costs and higher productivity. By providing intelligence, features and partnership at a fraction of the cost, Sensible Technologies is rapidly growing into a niche player in intelligent mailing marketplace. With a background in mailing services, Sensible Technologies approach to intelligent mail equipment, software and service starts with the most important capabilities to provide smart systems that are easy to operate, service and maintain.

Sensible Technologies is headquartered in Livonia, Mich., with operations spanning throughout the nation. For more information, visit www.sensibletech.com.

About DP² Billing Solutions

Co-founded in 2011 by DataProse veterans Bill Murray and Curtis Nelson, DP² offers fully customized, fully comprehensive document output solutions, from concept, design, and custom programming to automated processing and state-of-the-art production. With over fifty years of combined experience in personalized print, mail, and online communications, the team at DP² delivers on the most elusive property of bill and statement presentment: SIMPLICITY. DP² combines experienced staff, technical expertise and customer service skills to help customers reduce costs by streamlining the billing process.

DP² offers continuity and stability in a volatile market – for the greater part of the last two decades, the leadership team has proven itself by managing document composition, data processing, and print and electronic delivery for the most demanding transaction-oriented consumer markets: the utilities and telecom industries.